

OWN THE CITY

All New **CITYRAY**



Introducing the

CITYRAY

Designed for those who command every turn, every street, every moment, Cityray puts you in control of the urban experience.

As a modern C-class crossover, it blends sleek aesthetics, intelligent technology, and advanced safety to make every drive seamless and stress-free. Whether weaving through city streets or setting the pace on open roads, Cityray moves with you effortlessly, confidently, without limits.

BOLD MEETS INNOVATION

Striking lines, aurora-inspired headlights, and a contemporary design language blend power with elegance.

Packed with advanced technologies to keep you connected, confident, and in control.

High-performance capabilities ensure each drive is smooth and reliable.

More than just a car, Cityray is your ultimate urban companion, effortlessly fusing style, safety, and sophistication.

Perfect for urban families who embrace fresh ideas and refined mobility.





BEST COMPANION FOR URBAN LIFESTYLE

Designed with the city in mind, Cityray blends sophisticated aesthetics with purposeful engineering. From its sculpted lines to its refined finishes, every detail enhances both style and practicality.

STRIKING URBAN STARBURST GRILLE

A signature element of Cityray's bold design, the starburst grille creates an unmistakable presence. Intricately carved with geometric precision, it blends elegance with modern sophistication.





DYNAMIC RHYTHM LED LIGHTING

Navigate the city as adaptive LED lighting enhances visibility while complementing Cityray's sleek aesthetic. Designed to adjust seamlessly to urban landscapes, it ensures you're always seen in the best light.

INTUITIVE HIGH BEAM CONTROL

Adaptive high beams provide optimal visibility without disrupting the flow of the city. The system automatically adjusts brightness based on traffic conditions, ensuring safer, distraction-free night driving.

CAPTIVATING TAIL LIGHT SYMPHONY

Cityray's starburst-inspired tail lights bring a signature glow to the streets, merging futuristic design with practical function.



COMMANDING URBAN PRESENCE

Cityray's striking 19-inch wheels give it a bold stance, combining sleek aesthetics with confident stability. Designed for urban versatility, they deliver both style and performance, ensuring a smooth and controlled ride through the city.





SPORTY DUAL-TONE DESIGN

The dual-tone design, featuring a sleek black roof, adds a bold contrast that enhances Cityray's athletic and modern presence on the road.



DYNAMIC LIGHT AND SHADOW BODY LINE

Sculpted to interact with the city's ever-changing light, Cityray's bold body lines create a sense of movement even at a standstill.



SOPHISTICATED HIGH-TECH INTERIOR

Cityray's interior blends innovation with modern design, featuring interwoven lines that add depth and a fresh, contemporary ambience.

**STUNNING SKYLINE
PANORAMIC SUNROOF**

A 1.12-meter panoramic sunroof invites natural light into the cabin, creating an open and airy driving experience.



**PERSONALIZED
COMFORT SEATS**

Electric, memory, and ventilated seats provide customized comfort, adapting effortlessly to your needs for a truly tailored driving experience.



**DYNAMIC SPECTRUM
AMBIENT LIGHTING**

Set the mood with 72-color ambient lighting, designed to enhance every journey with a personalized touch of style and sophistication.





**FOLDING SEATS WITH
SPACIOUS CARGO SPACE**



10.25" HI-DEFINITION TFT CLUSTER



**FOUR-DOOR
ONE-TOUCH POWER WINDOWS**



DUAL LAYER STORAGE SPACE

SEAMLESS CONTROL, SMARTER DRIVING

Cityray puts intelligence at your fingertips, transforming every drive into a smooth, intuitive experience. With advanced technology and innovative features, you're always in command, navigating city streets with precision, confidence, and ease.



13.2 INCH 2K DISPLAY

The 13.2-inch 2K high-resolution display transforms the way you interact with your vehicle, offering a clearer, smarter, and more intuitive driving experience.

Designed for city life, the anti-glare technology ensures excellent visibility under bright sunlight, while the high-definition touchscreen puts navigation, entertainment, and vehicle controls at your fingertips, so you can focus on the road without distractions.

- Crystal-clear display for effortless readability in all lighting conditions
- Touch-responsive controls for seamless access to essential functions
- Minimal reflection to enhance clarity, keeping your focus on the drive

With a screen built for convenience and control, Cityray ensures a stress-free, connected urban driving experience.



MULTIFUNCTIONAL CONSOLE

Stay powered up with 15W wireless charging and three data/power ports.



SEAMLESS CONNECTIVITY

Apple CarPlay and AUTO DO provide intuitive smartphone integration.



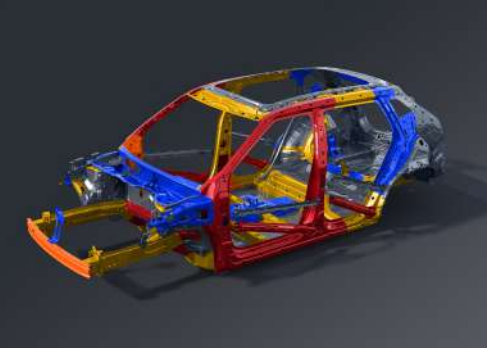
ALL-AROUND AIRBAGS

Equipped with six airbags and the largest coverage area in its class, Cityray provides comprehensive protection for every passenger.



BMA 2.0 MATURE PLATFORM WITH MULTI-LINK REAR SUSPENSION

Built on a proven and advanced platform, Cityray's independent rear suspension enhances stability and comfort in different road conditions.



HIGH-STRENGTH STEEL DESIGN

Engineered with %68.3 high-strength steel and %16 heat-formed steel, Cityray's frame offers maximum durability and impact resistance.

BORON STEEL DOOR RING

A one-piece, heat-formed boron steel door ring with 1500 MPa strength provides exceptional structural integrity, reinforcing passenger safety with industry-leading protection.

INTELLIGENT SAFETY AT YOUR COMMAND

Navigate city streets with absolute confidence. Cityray's advanced driving assist functions anticipate risks, react instantly, and ensure you stay in control, no matter the urban challenge.

■ FCW – FORWARD COLLISION WARNING

Traffic can be unpredictable, but Cityray keeps you one step ahead. FCW constantly monitors the road ahead, warning you of potential collisions so you can react in time.

■ AEB-P – AUTONOMOUS EMERGENCY BRAKING PEDESTRIAN

Designed for unpredictable city environments, AEB-P detects pedestrians and vehicles ahead, applying the brakes automatically to prevent collisions, because urban driving should be as effortless as it is safe.

■ EBA – ELECTRONIC BRAKE ASSIST

In moments when sudden braking is required, EBA enhances stopping power to shorten braking distances, ensuring maximum safety in busy urban settings.

■ ELKA – EMERGENCY LANE KEEP ASSIST

From narrow streets to fast-moving highways, ELKA actively keeps you centered in your lane, preventing unintentional drifting and ensuring a confident, controlled drive.

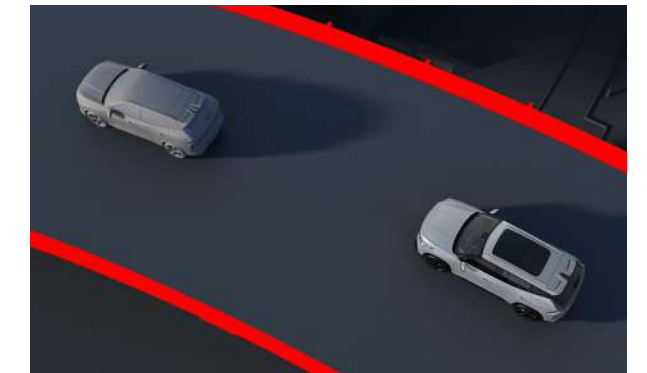


Lane Keep Assistance (LKA)
Lane Departure Warning (LDW)
Lane Departure Prevention (LDP)
LKA=LDW+LDP



SMART TAILGATE

Designed for effortless convenience, the hands-free tailgate opens with a simple motion, making loading and unloading seamless in any urban setting.



ADAPTIVE CRUISE CONTROL

Automatically adjusts speed to maintain a safe following distance, ensuring stress-free driving in city traffic & smooth cruising on open roads.

L2 INTELLIGENT DRIVING ASSISTANCE SYSTEM

5-HIGH DEFINITION CAMERAS See clearly + **6 RADARS** Accurate detection > **DRIVER ASSISTANCE** Full focus
1 x 200W monocular camera + 4 surround view cameras + 4 Rear ultrasonic radars + 120 m Monocular Camera Surveillance System + 2 rear corner radars



AVM Around View Monitor
A panoramic imaging system provides a 360° perspective, allowing effortless parking and seamless navigation through tight city spaces.

- **CAN TURN**
ICC Intelligent Cruise Control
ELKA Emergency Lane-Keeping
LDW Lane Departure Warning
BSD Blind Spot Detection
- **CAN OBSERVE**
540° View Camera for complete situational awareness.
- **CAN BRAKE**
FCW Forward Collision Warning
AEB City Pre-Collision Braking
AEB-P Pedestrian Protection
RCTA Rear Cross Traffic Alert
- **CAN BLINK**
IHBC Intelligent High Beam
Control adjusts brightness automatically for clearer night driving without glare.
- **CAN QUEUE**
ACC Adaptive Cruise Control
TJA Traffic Jam Assist
LDP Lane Departure Prevention



POWER COMBINATION
The 1.5TD engine and 7DCT transmission deliver 128 kW of power and 290 Nm of torque, balancing efficiency and strength for smooth, responsive urban driving.

FUEL EFFICIENCY
Engineered for maximum efficiency, Cityray features 13 refined fuel-saving technologies and a transmission lifespan of 350,000 km.

EXPANSIVE URBAN VISIBILITY

Cityray's class-leading driving vision enhances awareness and confidence, ensuring a clear, unobstructed view for effortless navigation.



SPECIFICATIONS

	GC	GK
DIMENSIONS		
Overall Length (mm)		4510
Overall Width (mm)		1865
Overall Height (mm)		1650
Wheelbase (mm)		2701
Minimum Ground Clearance (mm)		200
Fuel Tank Capacity (L)		51
Trunk Volume (L)		571
PERFORMANCE		
Engine		1.5TD, 4-cylinder, in-line
Transmission		7 DCT
Max. Power (hp/rpm)		172/5500
Max. Power (kW/rpm)		128/5500
Max. Torque (N-m/rpm)		290/2000-3500
Driveline		FWD
0-100km/h Acceleration (s)		7.9
Driving Modes		Economy/Sport/Comfort/Intelligent
EXTERIORS		
Automatic On/Off LED Headlights	●	●
Automatic Approach & Departure Lighting	●	●
LED Daytime Running Lights/Taillights/Turning Signals	●	●
LED Rear High Mounted Stop Light	●	●
Roof Rail	●	●
Power Parnoramic Sunroof	—	●
Power Liftgate	—	—
Dual-Tone Body Color	—	—
Dual Side Quad Exhaust Pipes	—	●
Wheel Rims	225/55 R18	225/55 R18
INTERIORS		
72-Color Ambient Light	—	—
Fabric with Artificial Leather Seats	●	—
PVC Leather Seats	—	●
Driver Seat Adjustable	6-way Manual	6-way Manual
Front Passenger Seat Adjustable	4-way Manual	4-way Manual
Front Seats Ventilation	—	—
Driver Seat with Memory	—	—
60/40 Foldable Rear Seats	●	●
Rear Center Armrest with Cupholders	—	●
ISO-FIX Connectors	●	●

SPECIFICATIONS

	GC	GK
INFOTAINMENT		
Instrument Cluster LCD Display		10.2-Inch
HD Central Display		10.2-Inch
Audio System	4 Speakers	6 Speakers
Ports	2 Type-C, 1 Type-A	2 Type-C, 1 Type-A
Front Row 12V Power Outlets	●	●
Bluetooth Audio	●	●
Apple CarPlay®	●	●
AutoDo	●	●
Wireless Charging	—	—
ADAS		
Adaptive Cruise Control (ACC)	CC	●
Automatic Emergency Braking (AEB)	—	●
Lane Departure Warning (LDW)	—	●
Lane Keeping Assist (LKA)	—	●
Emergency Lane Keeping Assist (ELKA)	—	●
Highway Assist (HWA)	—	●
Intelligent High Beam Control (IHBC)	—	●
Lane Change Warning (LCW)	—	●
Door Open Warning (DOW)	—	●
Blind Side Detection (BSD)	—	●
Collision Mitigation Support Rear (CMSR)	—	●
Rear Cross Traffic Alert (RCTA)	—	●
SAFETY		
ABS/EBD/BA	●	●
Traction Control System (TCS)	●	●
Electronic Stability Program (ESP®)	●	●
Hill-start Assist Control (HAC)	●	●
Hill Descent Control (HDC)	●	●
Tire Pressure Monitoring System (TPMS)	●	●
Airbags	2	6
Camera	Rear	540°
COMFORT & CONVENIENCE		
One-touch Electric Front and Rear Windows (Anti-Pinch)	●	●
Keyless Entry	●	●
Push Button Start	●	●
Auto A/C (with Rear Vent)	●	●
Electronic Parking Brake (EPB)	●	●
AutoHold	●	●



Grey



Blue



Silver



White





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